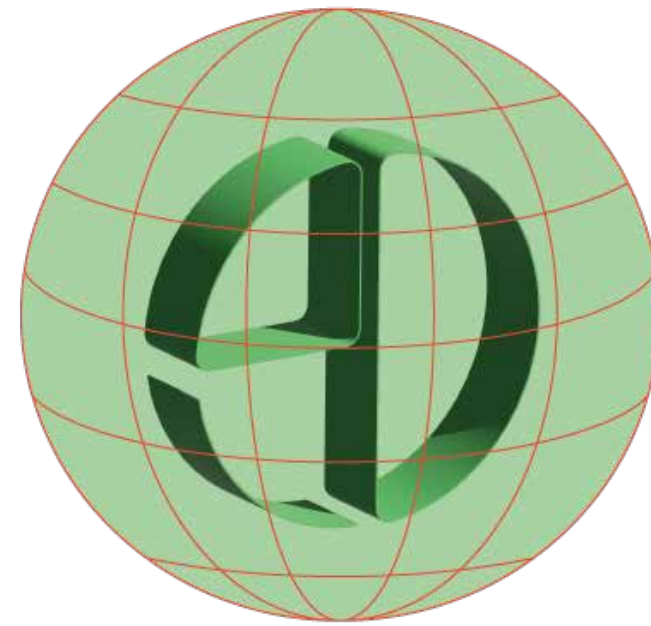




Edoardo Merci

Contacts

email: edomerci7@gmail.com

Phone: +39 3427017711

Website: <https://emerci22.wixsite.com/website-1>



Oasis

Date of completion: April 3th 2022

Medium: Adobe Illustrator

Dimension: 1920 x 1080 px

Description: Branding, logo and Marketing campaign for oasis project that aims to support student athletes mental health.

Project Booklet:

<https://drive.google.com/file/d/1AhZ8yynU-hy4-o8F5KWxZUoQ7SjpP0Q7/view?usp=sharing>



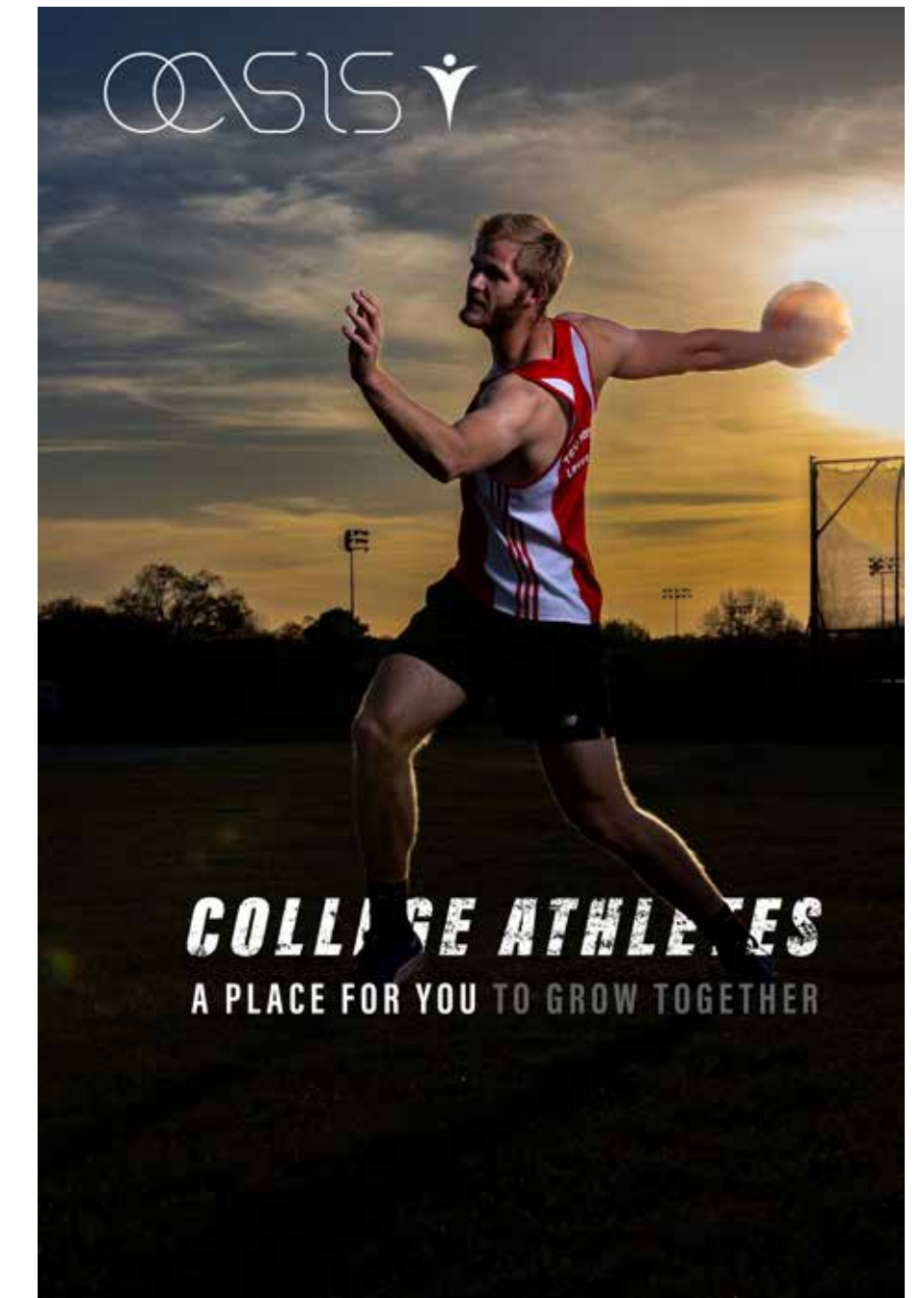
Oasis

Medium: Camera Raw, Photoshop

Description: Post production, editing process.

Project Booklet:

<https://drive.google.com/file/d/1AhZ8yynU-hy4-o8F5KWxZUoQ7SjpP0Q7/view?usp=sharing>

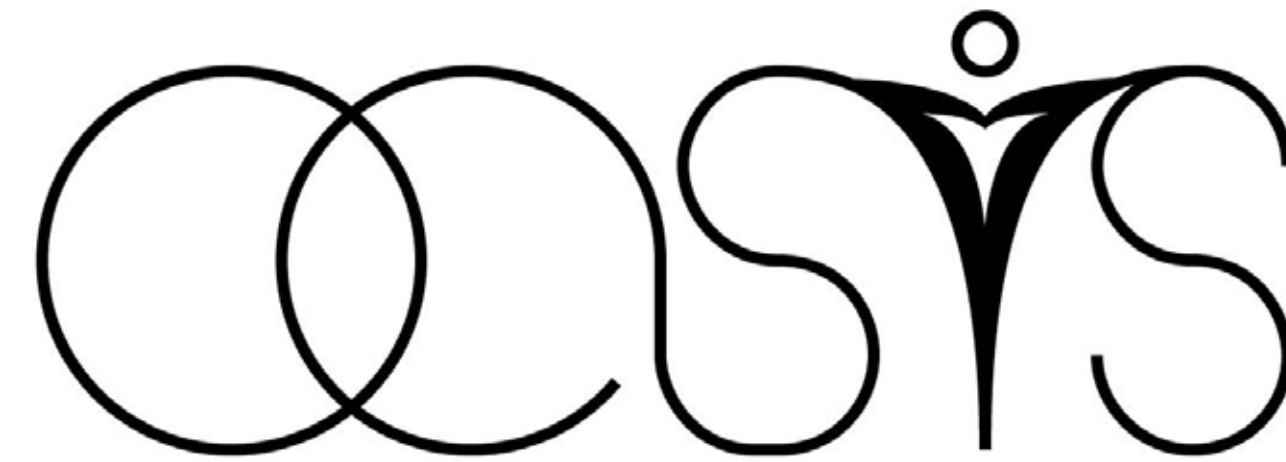


Oasis

Description: Logo and brand identity.

Project Booklet:

<https://drive.google.com/file/d/1AhZ8yynU-hy4-o8F5KWxZUoQ7SjpP0Q7/view?usp=sharing>



Rubble

Date of completion: December 2022
Medium: Adobe Ai, Xd

Description: Branding, packaging, marketign visuals and interactive app of a card game, created to help kids with disabilities and not to develop imagination through storytelling.
Group Project



Rubble

Medium: Adobe Xd

Description: App prototype and marketing visuals.



App prototype



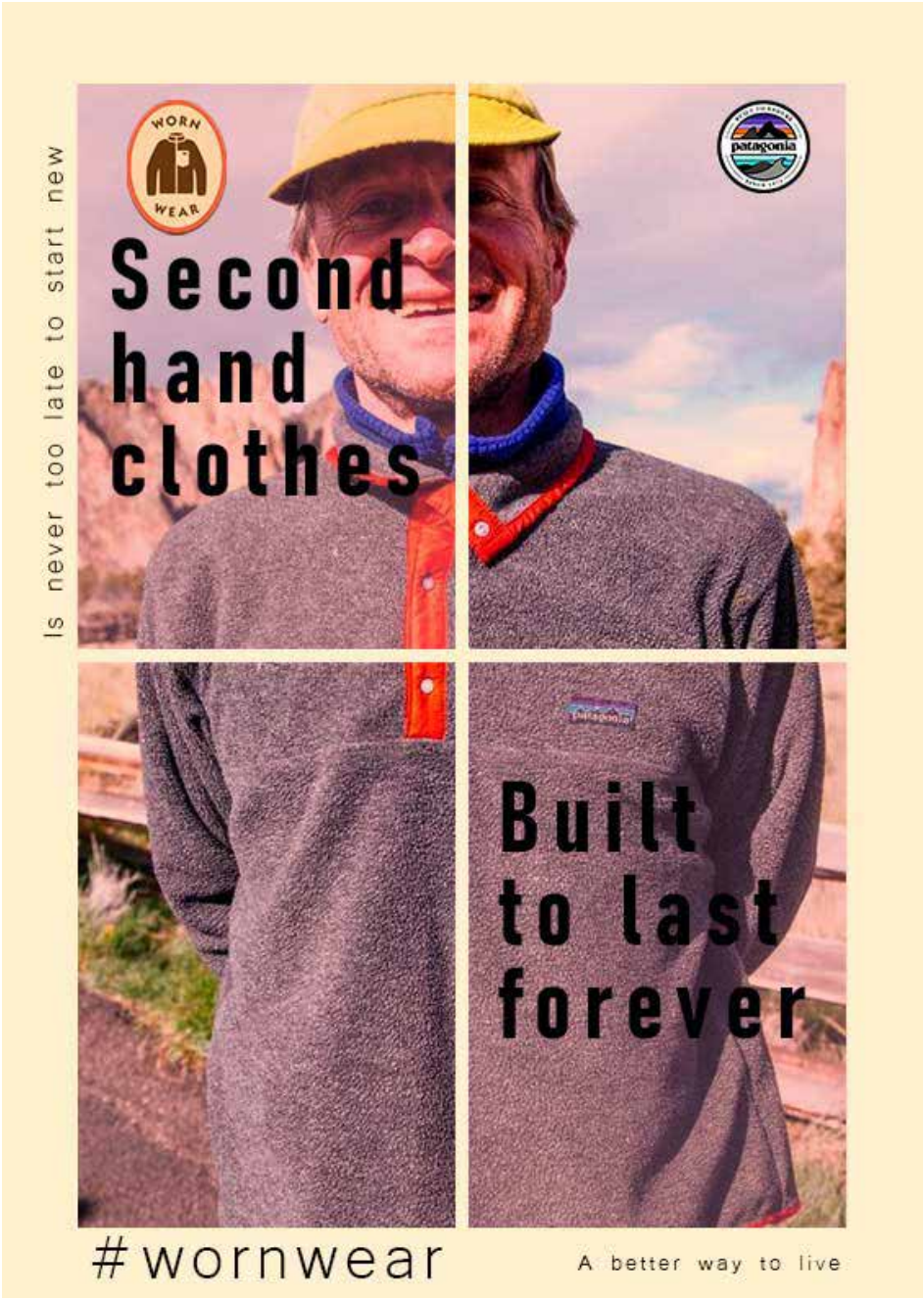
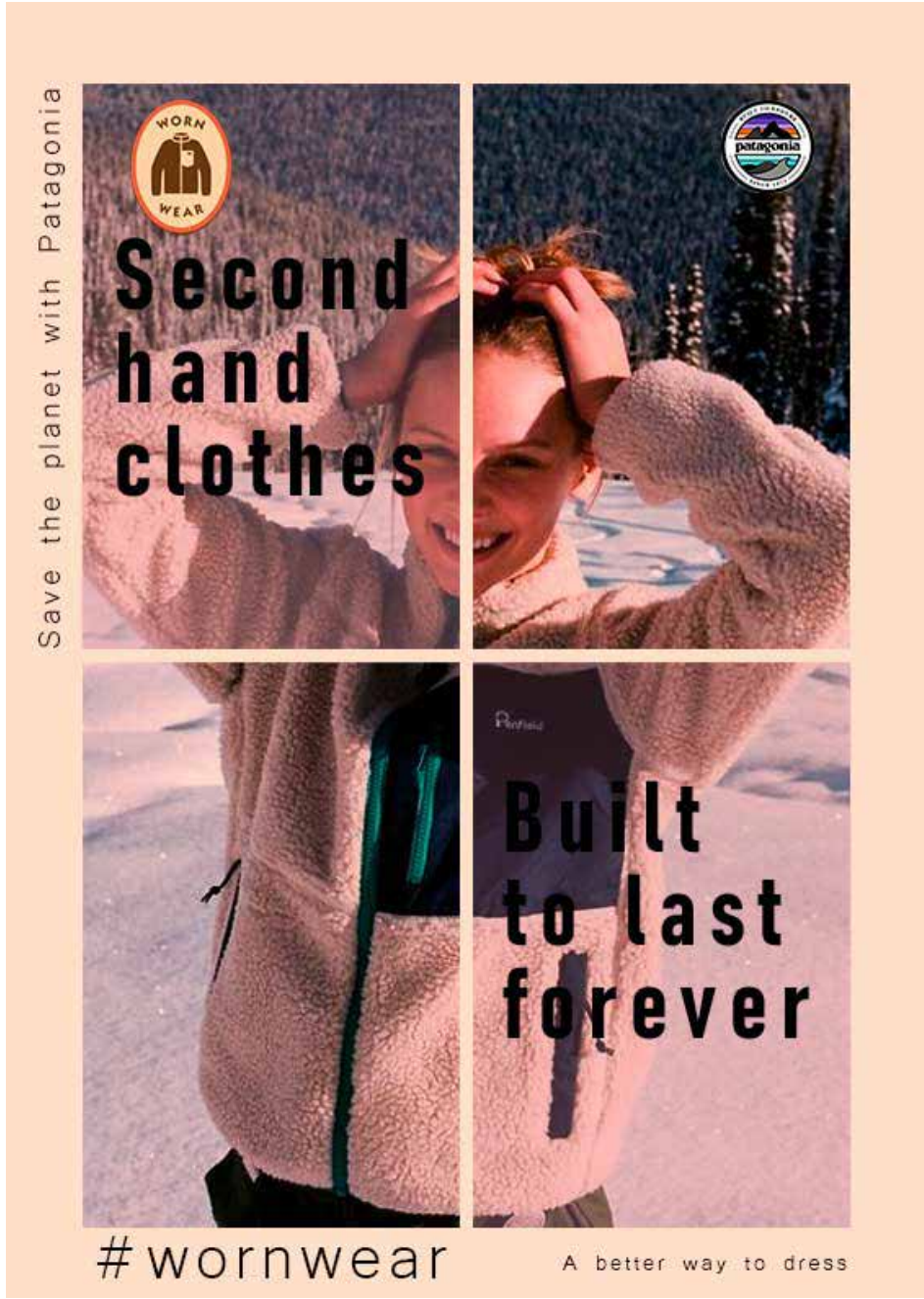
<https://drive.google.com/file/d/1wxVgb6VdD3OooLQlzc2lgBVpzRNaEFJ0/view?usp=sharing>



Worn Wear

Date of completion: October 2022
Medium: Adobe Illustrator & Photoshop
Dimension: 1080 x 1920 px

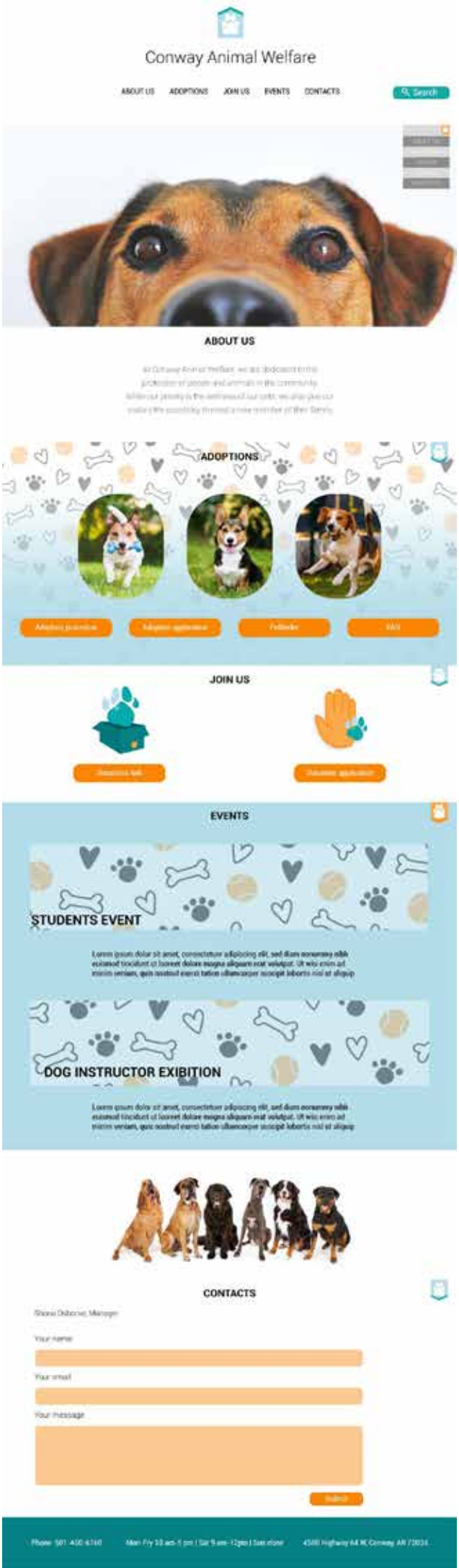
Description: Marketing campaign for Patagonia Worn Wear.



Animal Shelter

Date of completion: April 6th 2021
Medium: Adobe Illustrator & Photoshop
Dimension: 1920 x 1080 px

Description: Team Project. My role was to create a Website mockup while the other members focused on rebranding and illustrations for Conway Animal Shelter.



The Power of Fashion

Date of completion: May 15th 2020

Medium: Adobe Illustrator & After Effect

Dimension: 1920 x 1080 px

Description: Short animation that aim to show a side of discrimination in today's society.



<https://youtu.be/IWqEO65moYQ>

Sun Bum

Date of completion: November 2022

Medium: Adobe Illustrator

Dimension: 1080 x 1920 px

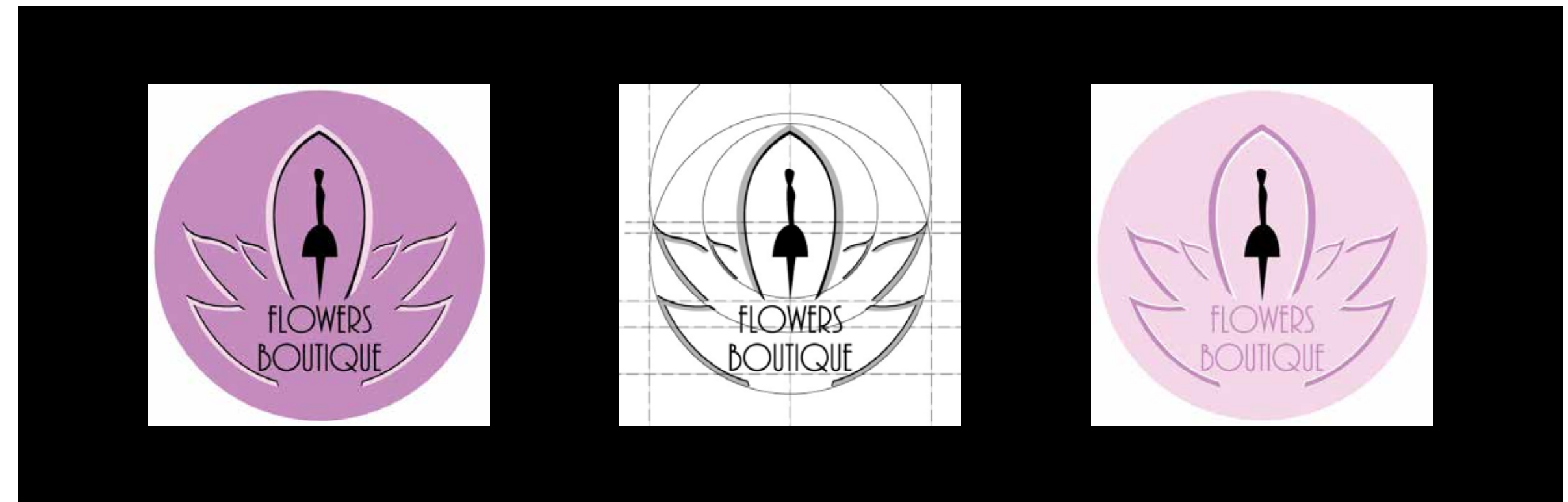
Description: Marketing idea for Sun Bum sunscreen collection.



Flowers Boutique

Date of completion: April 30th 2021
Medium: Adobe Illustrator
Dimension: 1500 x 1500 px

Description: Rebranding and logo ideation for a flower shop.



SF Bart CO2 Free

Date of completion: May 4th 2022

Medium: Adobe Illustrator & Photoshop

Dimension: 1014x1525 px

Description: Marketing campaign for San Francisco Bart to reduce CO2 pollution in the city.



Oregon Law

Date of completion: July 5th 2021
Medium: Adobe Illustrator
Dimension: 1920 x 1080 px

Description: Rebranding for Larwick
Law Firm Oregon.

